

INSPIRE & EDUCATE

VIRTUAL REALITY FOR ZOOS, AQUARIUMS & MUSEUMS

IMMOTION

IMMERSIVE VIRTUAL REALITY

INSPIRE & EDUCATE THROUGH IMMERSIVE ENTERTAINMENT.

Immotion offers state-of-the-art motion platform virtual reality solutions for zoos, aquariums and museums, featuring live-action and animated educational content guided by marine biologists and wildlife experts.



ZERO
CAPEX



CONSERVATION
ENGAGEMENT

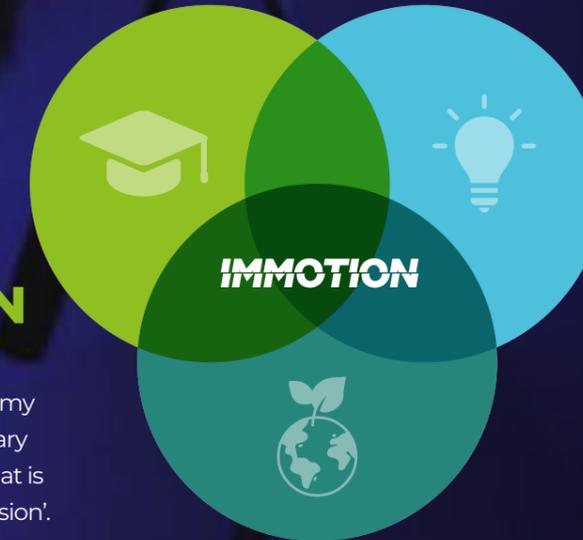


ANCILLARY
REVENUE



SMALL
FOOTPRINT

DELIVERING EDUTAINMENT



EDUCATION

Guided by conservation experts and directed by Emmy award-winning documentary directors, we offer content that is both compelling and 'on-mission'.

INNOVATION

Our ground-breaking technology syncs 360° stereoscopic VR experiences with dynamic motion for the ultimate immersive experience.

CONSERVATION

Our mission is to support conservation through the creation of engaging experiences that both inform and inspire our users to a new understanding of the natural world.

Our three unique content channels are a perfect fit for zoos, aquariums and museums & science centers.

WILDLIFE
EXPLORER

OCEAN
EXPLORER

SPACE
EXPLORER
COMING EARLY 2020

TURNKEY SOLUTIONS

Our fully-themed turnkey enclosures for interior and exterior use bring together inspiring encounters with immersive education within an exciting and eye-catching environment.

\$0
ZERO
Upfront Cost

x3
3 MONTH
Trial Period

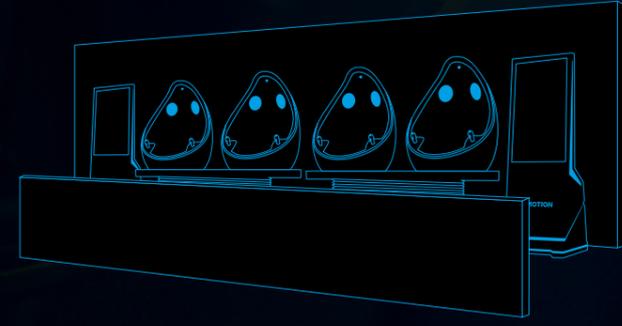
24 HOUR
Tech Support



2 SEAT

Our 2-seat VR theater fits into any attraction with a footprint of only 10ft x 6ft (3m x 2m).

Simple, touch screen control unit, easily operated by a single attendant.



4 SEAT

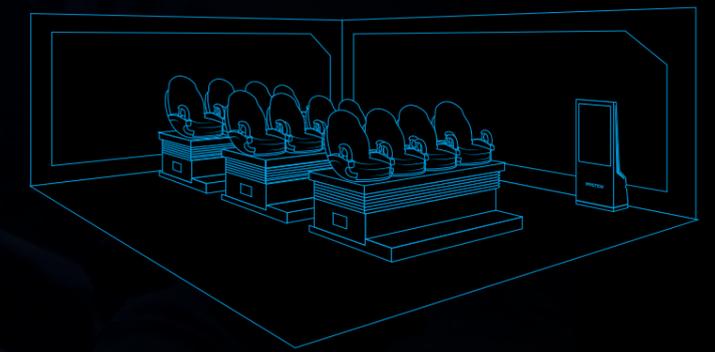
This 4-seat VR theater is another turnkey solution, allowing for dramatic experiences in a footprint that is only 12ft x 6ft (4m x 2m).

Simple, touch screen control unit, easily operated by a single attendant.



4 SEAT OUTDOOR

An outdoor, 4-seater, climate controlled VR theater. Simple, touch screen control unit, easily operated by a single attendant.



12+ SEAT THEATER

This 12-seat VR theater offers the opportunity for significant guest throughput with a footprint of only 16ft x 12ft (5m x 4m).

Controlled by a single attendant from a tablet, this installation can be run either on a fixed scheduled of showtimes, or on attendance-based model.



IMMERSIVE CONTENT



EDUCATION & CONSERVATION

Content guided by marine biologists and conservation experts.



AWARD-WINNING

Live-action content from Emmy Award-winning directors out of our LA studio. CGI content created by award-winning animators from our Manchester studio.



DELIVERING INNOVATION

Creators of world-first experiences, all in fully immersive 360° 3D live-action virtual reality.

SWIMMING WITH HUMPBACKS



Swimming with Humpbacks is a dynamic educational journey, following a marine biologist who sets out to learn about the behavior of mother humpback whales and their calves.

SHARK DIVE



Travel with the marine biologists of Bimini Shark Lab as we search for the mythic underwater strip called Tiger Beach. Learn about the behaviors of tiger and hammerhead sharks closer than you could imagine.

LEGEND of LUSCA



A stereoscopic VR adventure through the clear waters and reefs of the Bahamas. A journey of discovery and education with a dash of wonder and excitement.

Drift



An inspiring animated story of a young seafarer's awakening to the ecological issues facing our oceans, before finding unexpected beauty beneath the waves.

COMING EARLY 2020



CONGO RIVER RIDE

Take a raft ride down this iconic African river and see up close some of the rarest animals in the continent, from hippos and elephants to giraffes and lions, rendered in stunning photo-realistic CG.

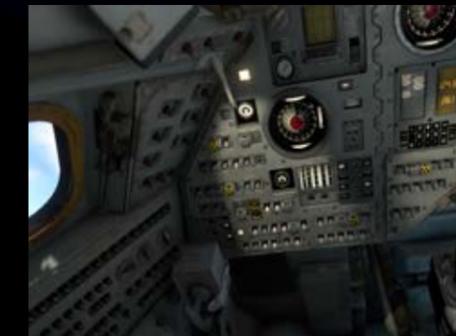


COMING EARLY 2020



MISSION TO THE MOON

One small footprint for your attraction, one giant experience for your guests.



Step aboard our VR rocket and experience the thrills, excitement and heart-pounding reality of what it feels like to journey into space.

Fulfill your guests lifelong dreams to walk on the moon with our immersive Mission to the Moon theater.

FORMING PARTNERSHIPS

Easy Process



STEP 1 IDENTIFY

Simply identify an area and we do the rest.



STEP 2 INSTALL

We do all the installation and training at no cost to you. The hardware and all the content is provided for free.



STEP 3 PARTNERSHIP

As your partner we train and support you to operate and succeed. We provide 24/7 support, marketing materials and guidance on how to best monetize the unit from our account management team.

Fantastic Benefits

- Zero CapEx
- Up to \$2,000 per headset per week
- Small footprint
- 5-Star guest satisfaction
- 3 month trial period
- 24hr tech support

CASE STUDIES



Four headset installation generating from \$2,500 - \$3,750 per week in revenue.

Guest satisfaction levels are very high.

"Our goal is to incorporate technology into our education and conservation programming. The Immotion partnership and VR technology is really helping to bring it all together for an enhanced guest experience program. It supports our mission and provides educational content that is entertaining as well!"

GREG CHARBENEAU

VP / GM



Operating a four headset operation in two pods.

During peak visitor flow, one team member is able get 32 to 36 guests through the experience per hour.

"Immotion's Swimming with Humpbacks allows us to offer guests a brand new way to look nature in the eye. We've enjoyed seeing guests' grins during the experience only to hear their "wows" as they walk away."

PAT FRASER

SENIOR DIRECTOR, GUEST RELATIONS



PEAK PERFORMANCE

HIGH CUSTOMER SATISFACTION

TRIP ADVISOR



UP TO **320** USERS PER DAY**

x3 THREE MONTH TRIAL PERIOD

24 HOUR TECHNICAL SUPPORT



4 HEADSETS



SMALL FOOTPRINT
12' x 6'



ZERO CAPEX

UP TO **\$400K** GROSS REVENUE PER YEAR*

*Pre-revenue share
**Assuming 10 hour day

GLOBAL PARTNERSHIPS

Our network of partner sites is growing weekly.

We currently operate in 41 locations around the world.



IMMOTION

Get in touch with our partnership team

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